

The passion to hone my skills in fashion designing has compelled me to look beyond the area of any conventional carrier. I am looking forward to work in an organization that can hone my skills and be able to give my best to work that I do and also to contribute my organization with best of my potential, carryout assigned responsibilities sincerely and honestly with an attitude of learning, develop personally and to look at every challenge coming my way as an opportunity to learn new things.

## CONTACT



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## EDUCATION



J. D. Birla, Jadavpur  
University

**M.Sc. Textiles & Clothing**  
2021



INIFD, Annamalai University  
**B.Sc. Fashion Design**  
2007

# RAJASI DAS

## DESIGNER (Fashion, Textiles, Graphics)

### Experience

**Suresh-Amiya Memorial Trust, Kolkata** Designer & Faculty

(Aug 2017 – Feb 2019)

- ❖ Working as a designer cum faculty member in workshops of Kantha Stitch, imparting the artisans with a vivid knowledge about different kinds of stitches and empowering them with the understanding of the market and the costing details of their works.

### Visiting Faculty

(2017 – 2019)

- ❖ Working as a visiting faculty in reputed organizations like NSHM and other colleges in Kolkata.

### Freelance (Fashion, Textiles & Graphics)

(2007 – Present)

- ❖ Have been instrumental in designing work related to textiles (weaves, prints, embroideries etc.), fashion (apparels: stitched & un stitched), graphics (promotional products, book covers, portfolios etc.).
- ❖ Working Software:
- ❖ Corel Draw, Adobe Photoshop, Adobe Illustrator, Reach Fashion Studio.

**Amity University, Kolkata.**

**HOD & Asst. Professor**

(Sept 2015 – Jan 2018)

- ❖ Handled responsibilities for both academic and administrative works related to Amity School of Fashion, Kolkata.

**Apparel Training & Design Centre,** In Charge (Principal)

(April 2009 – Sep 2013)

- ❖ Started working as the Hub-Coordinator for AICC, Kolkata (ATDC – IGNOU COMMUNITY COLLEGE, KOLKATA): Administrating the total work of AICC, Kolkata.
- ❖ Looking after the total administrative works for ATDC, Kolkata.

**D.C. Handicrafts, Ministry of Textiles** Empaneled Designer

(2008 – 2018)

- ❖ Worked on variety of workshops like: Zardozi work, Kantha Stitches, Mithila Paintings, Appliqué Works, Jute Materials, Sea-Shells, Shital Pati, Bamboo, Wood etc.

**Sasha Exports, Kolkata**

**Product Development Assistant**

(July 2007 – April 2009)

- ❖ Designing new product lines – Textiles, apparel and crafts.
- ❖ Coordinating and looking at sample orders.
- ❖ Quality control
- ❖ Negotiating, communicating, networking, and liaising with buyers ranging from countries like the UK, USA, Japan, and Australia.
- ❖ Handling various producer groups. Periodic visits, explaining the artisans the blue print of the art and design, and conceptualizing the designs with various artisans from all over India.
- ❖ Improvisation of existing products, merging with the various nuances of art, crafts, and textiles to help improvise and create new designs.

## REFERENCES

**Inflatable Ideas, Hyderabad/Kolkata**

**Marketing Executive**

*(March 2007 – June 2007)*

- ❖ Clientele management
- ❖ Marketing – spreading the marketing networks in Kolkata
- ❖ Orders and inventory

**Bahasa, Kolkata**

**Designer & Proprietor**

*(April 2009 – Present)*

- ❖ Bahasa is a start-up brand having its core base in Kolkata. The studio mainly caters in Indian Ethnic wear featuring prints, embroidery and weave.
- ❖ The strength of Bahasa being their sustainable lines of natural fabrics and natural colours.
- ❖ The forte of this organization is their hand-made Batik work and hand embroidery work mainly on handloom fabrics.

**Mr. Ranjan Dasgupta, Director**

Apparel Export Promotion Council.  
Contact Number: (+91) 98302 39715  
Email: rdgupta@yahoo.com

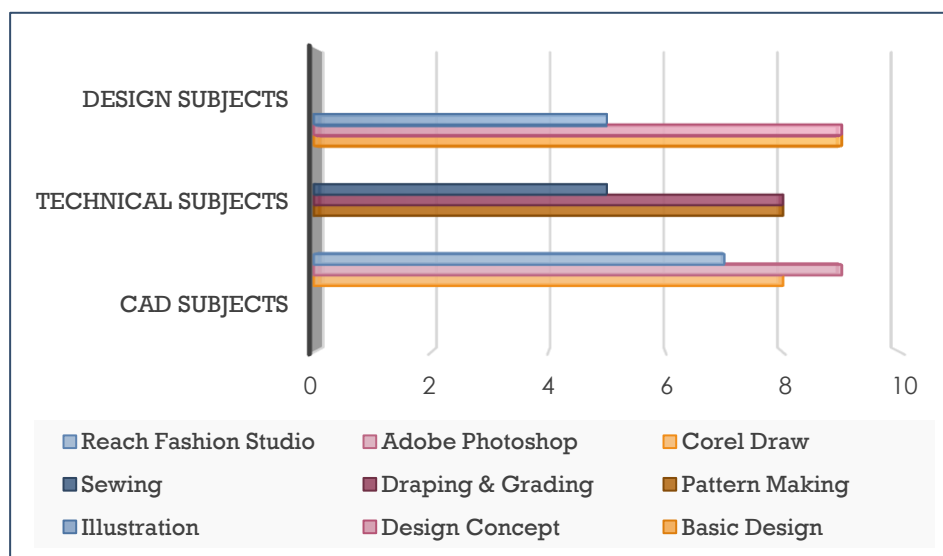
**Prof. Dhrubajyoti Chattopadhyay,**  
Vice Chancellor

Sister Nibedita University, Kolkata  
Contact Number: (+91) 98310 83791  
Email: dhrubajyotic@gmail.com

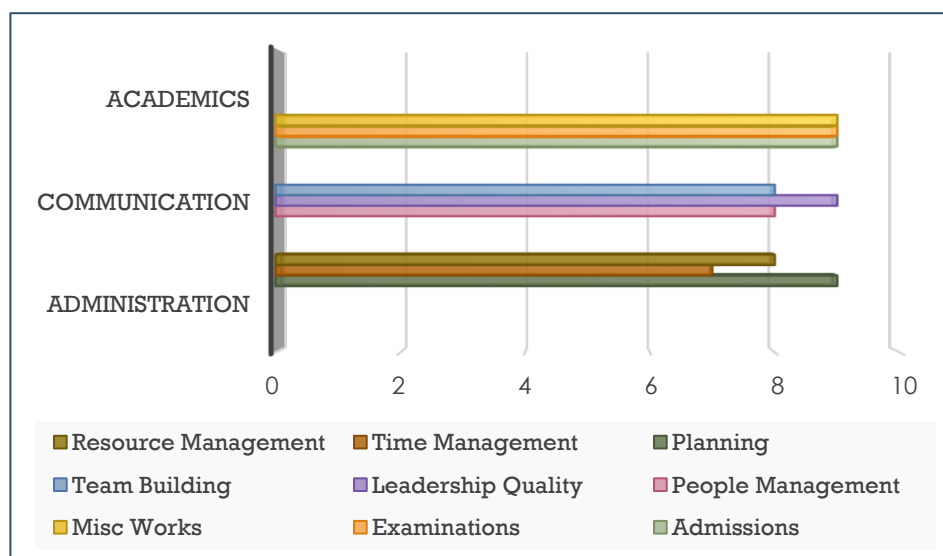
**Mr. Shib Shankar Mallick, Manager**

Development Consultant Pvt. Ltd.  
Contact Number: (+91) 98308 82833  
Email: samt@in.dclgroup.com

## SUBJECT FORTE



## STRENGTHS



I hereby confirm and declare the above furnished information is true to the best of my knowledge.

**Rajasi Das.**